



LIFTED LAUNCHPAD
GOLF CHARITY FOR MENTAL HEALTH

In Partnership With:



**OFFICIAL
FERRARI DEALER**
FERRARI OF ALBERTA

Produced By:



**THE
FESTIVAL
COMPANY**



MARCH 6TH, 2024

SPONSORSHIP PACKAGES

WELCOME

Welcome to the 2nd Annual Lifted Launchpad, in support of LIFTED youth and mental health organization, a Dallas Smith Charitable endeavour.

Join us as we host you and your crew in our version of the new and improved golf tournament at Launch Pad.

The evening will begin with drinks + golf, where each team will play rounds from their own suite, this will be followed by live acoustic music performances from some of Canada's best country artists. Enjoy your chance to mingle with artists, fans and other great sponsors over food + drink, all this while raising funds for the youth who need it.

EVENT DETAILS



Thursday, March 6th, 2024
7PM - 11PM



37 suites available



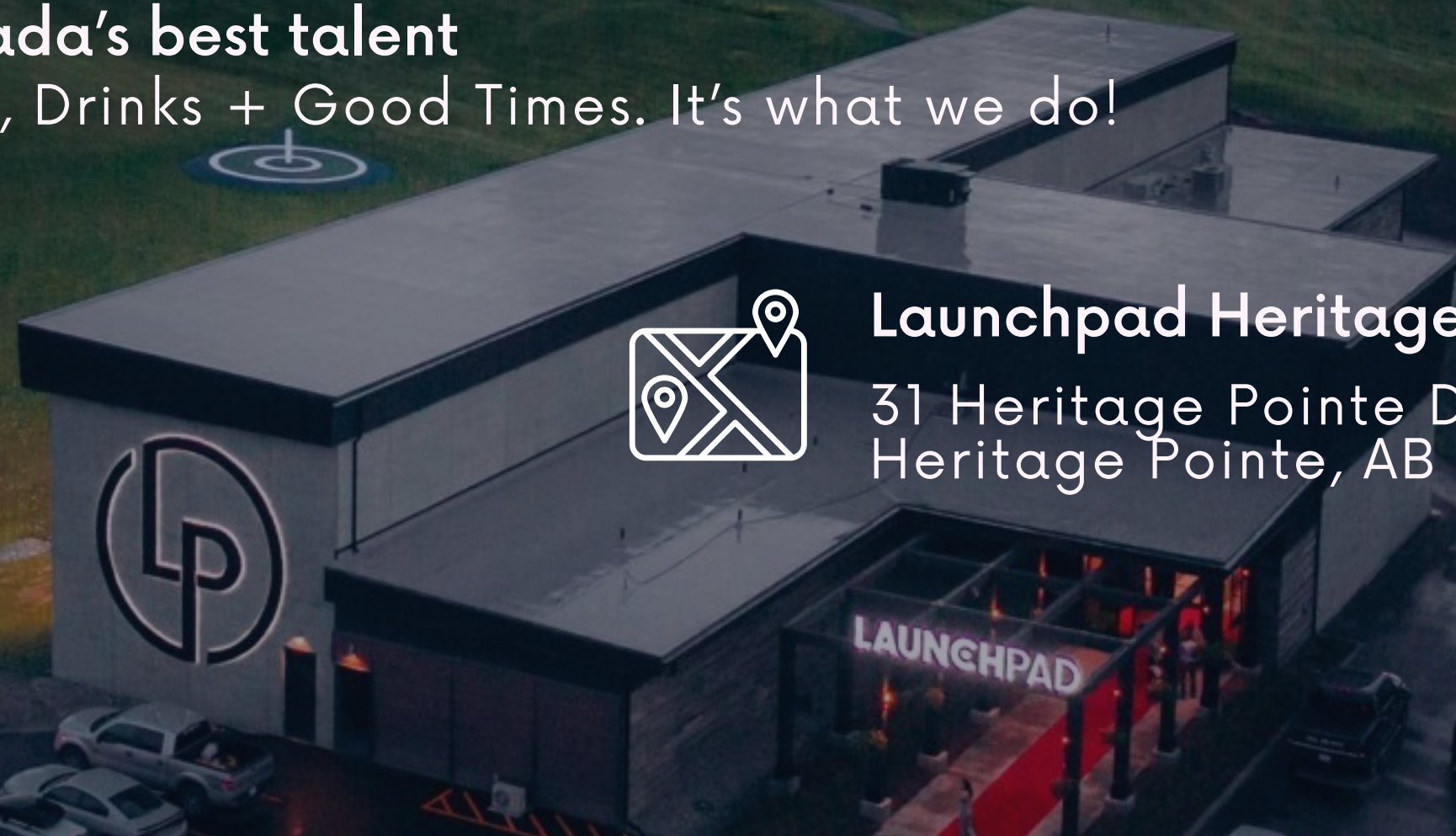
Acoustic Performances by some of
Canada's best talent
Food, Drinks + Good Times. It's what we do!

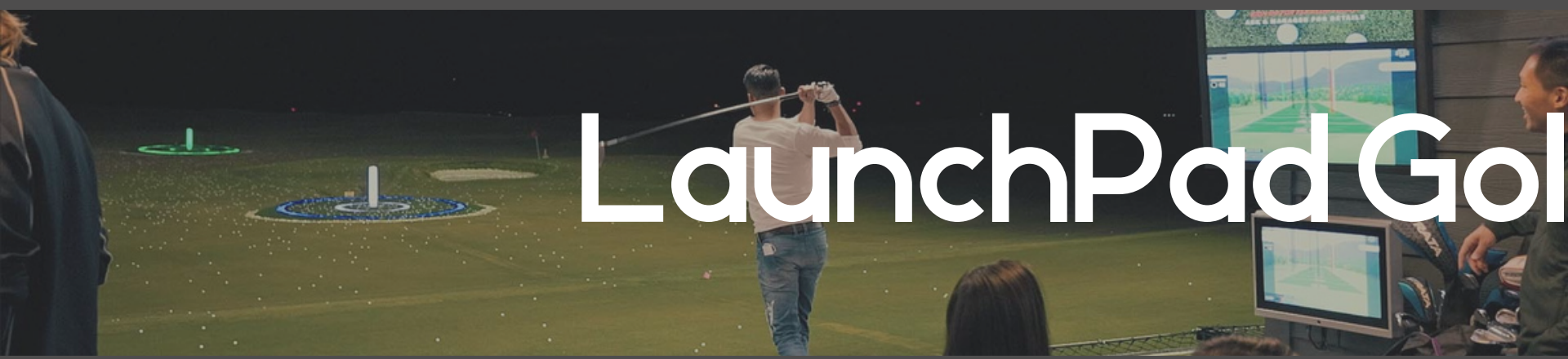


Invite only
Private event



Launchpad Heritage Pointe
31 Heritage Pointe Dr,
Heritage Pointe, AB T0L 0X0





LaunchPad Golf Photo Gallery



OUR

CHARITABLE PARTNER

Lifted
DALLAS SMITH
CHARITABLE ORGANIZATION



The Dallas Smith Charitable Organization was founded in 2020. Lifted is a non-profit organization committed to ensuring that mental health services are accessible to youth across the country. Created by award - winning country music superstar Dallas Smith, Lifted strives to raise funds and gain community support towards destigmatizing mental health issues and championing local organizations to offer and provide assistance and resources to anyone in need.

PRESENTING SPONSOR

\$35,000
SOLD
Availability: 1

2nd Annual Lifted Launchpad Golf Tournament Presented by.... YOU! Your company will be the core partner on this event to support raising money for local mental health initiatives in our community.

Benefits:

- Block of five (6) Launchpad Golf Suites that will accommodate a total of 36 golfers (6/Suite)
- Suite will be located on the upper floor of Launchpad where all of the artist will be golfing
- Dallas Smith will join you and your guests for the golf portion of the event
- Food and 2 drink tickets provided for each guest
- Recognized as the presenting sponsor of the 2nd annual Lifted Launchpad
- First right of refusal for the same sponsorship category for next year's event
- Company branded red carpet step and repeat + Logos on all digital and physical assets
- You will be able to make the welcome speech on stage with Dallas before the concert
- Company bio and logo will be put on the official Lifted Launchpad website
- Minimum of three (3) social media posts including your company handles and related assets
- A framed signed event poster from the performing artists

MUSIC & STAGE SPONSOR

\$25,000
SALE
Availability: 1

Your organization will be supporting the entertainment of the evening and will be recognized as the sole music sponsor of the event. We look forward to enjoying the best talent in Canadian Country Music with you.

Benefits:

- Block of five (5) Launchpad Golf Suites that will accommodate a total of 30 golfers (6/Suite)
- Suite will be located on the upper floor of Launchpad where all of the artist will be golfing
- Some of the artists will join you and your guests for the golf portion of the event
- Food and 2 drink tickets provided for each guest
- Recognized as the sole entertainment sponsor of the 2nd annual Lifted Launchpad
- First right of refusal for the same sponsorship category for next year's event
- Company branded stage & performance area
- Your company representative to introduce the artists before they perform
- Company bio and logo will be put on the official Lifted Launchpad website
- Minimum of three (3) social media posts including your company handles and related assets
- A framed signed event poster from the performing artists

"AUTOGRAPH" GOLF PACKAGE

\$8,750

Availability: 2 of 3 SOLD

Benefits:

- Block of three (3) Launchpad Golf Suites that will accommodate a total of 18 golfers (6/Suite)
- Suite will be located on the upper floor of Launchpad where all of the artist will be golfing
- Food and 2 drink tickets provided for each guest
- First right of refusal for the same sponsorship category for next year's event
- Company bio and logo will be put on the official Lifted Launchpad website
- Minimum of two (2) social media posts including company handles and related assets
- A framed signed event poster from the performing artists

"TIMELESS" GOLF PACKAGE

\$5,500

Availability: 2 of 6 SOLD

Benefits:

- Block of two (2) Launchpad Golf Suites that will accommodate a total of 12 golfers (6/Suite)
- Suites will be on the ground floor of the venue
- Food and 2 drink tickets provided for each guest
- Company bio and logo will be put on the official Lifted Launchpad website
- Minimum of one (1) social media post including company handles and related assets
- A framed signed event poster from the performing artists

"CHEAP SEATS" GOLF PACKAGE

\$3,000

Availability: 3 of 8 SOLD

Benefits:

- One (1) Launchpad Golf Suite that will accommodate a total of 6 golfers
- Suite will be on the ground floor of the venue
- Food and 2 drink tickets provided for each guest
- A framed signed event poster from the performing artists



LIFTED LAUNCHPAD
GOLF CHARITY FOR MENTAL HEALTH

THANK YOU

Thank you for your support. Your sponsorship is going to great causes in your community.

Questions? Don't hesitate to reach out.

Joel Jelinski | Sponsorship Coordinator
jjelinski@ferrariofalberta.com
(604)226-6049

Christian Aldred | Event Director
olivia@thefestivalcompany.com
(778)877-2221